

Curriculum & Learning Experience :

- Traditional Craft Practices
- Design Thinking & Innovation
- Form, Aesthetics & Visual Language
- Studio Practice & Hands-on Making
- Cultural & Contextual Studies
- Surface Development & Textures
- Workshops & Skill-Building Sessions
- Sustainable Craft Practices
- Portfolio Development & Craft Showcase

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CRAFT AND DESIGN



Bachelor of Design (B.Des) Master of Design (M.Des)

"A crafted object carries the memory of its maker. Design simply gives that memory a future."

CRAFT AND DESIGN

What is Craft and Design?

Craft & Design is the discipline of shaping objects, materials and experiences through skill, cultural understanding and hands-on experimentation. In this course, students learn to think through materials, explore traditional and contemporary craft practices, and design products that balance function, aesthetics and cultural relevance. In an era where authenticity and sustainability are increasingly valued, Craft & Design plays a vital role in shaping lifestyle products, cultural industries, handmade economies and innovation in - material-driven design.

Career Opportunities :

- Craft Designer
- Product & Lifestyle Designer
- Artisan Collaborator
- Material Researcher
- Textile & Surface Designer
- Entrepreneur
- Studio Practitioner
- Craft Documentation Specialist
- Design Consultant for Handmade Industries

Why choose career in Craft and Design?

In Craft & Design, students spend significant time working directly with materials wood, metal, textiles, ceramics, and more building a deep understanding of process, tactility and craftsmanship. The curriculum equips graduates with the ability to design objects, systems and experiences that merge traditional craft with contemporary design thinking. Students cultivate both foundational and advanced skills, enabling them to enter careers across product & lifestyle design, handmade industries, craft research, material innovation and creative entrepreneurship.

What do you learn in Craft and Design?

- Material Exploration
- Product Form & Function
- Wood, Metal & Ceramic Crafts
- Textile Techniques & Surface Practices
- Craft History, Culture & Theory
- Design for Lifestyle & Home
- Sustainable Making Practices
- Prototyping & Fabrication
- Studio Practice & Field Research

Course Highlights :

• Foundational Studies

Building strong fundamentals in drawing, design principles, photography & material understanding.

• Material & Craft Techniques

Hands-on learning with wood, metal, textiles, clay and mixed media, exploring both traditional and contemporary methods.

• Product Form, Function & Aesthetics

Designing thoughtful objects from everyday utilities to expressive artefacts through iterative prototyping.

• Textile & Surface Practices

Exploring weave, dyeing, embroidery, printing, and other tactile techniques to create meaningful material narratives.

• Sustainable & Responsible Making

Understanding ecology, ethical production and circular processes in craft and design.

• Workshops & Seminars

Featuring artisans, designers, material innovators & researchers for real-world engagement and insight.

• Craft Documentation

Field research, ethnographic studies, and visual documentation of craft communities and cultural practices.

• Internship

Immersive experience in studios, craft clusters, design houses or artisan-led industries followed by Market-driven research and exploration for the degree project.

Studio practice



Group Project



Workshop



Display Work

